

## Funding Co-ordinator's Report AGM 2018

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During the 2017/18 financial year we received funding as follows:

**Lotteries Grant:** In the latest round we were approved for a multi-year grant which means \$4,380 per annum for three years, the first of which has been received. This pays for our subscription to a Cloud membership platform and mobile phone costs for the President and two Field Officers.

**Donations:** \$802.40

**University Visits:** \$448.40

**Dogs NZ:** In 2016, Dogs NZ (formerly NZ Kennel Club) committed to making three \$5,000 donations, the third of which has been received and will be used to fund a National Liaison Officers day later this year.

**Dogs In Togs Events:** Two events were held in March and raised \$355.45. I will endeavour to arrange several more of these events next summer.

**Sponsorship:** After identifying areas which would benefit both a prime sponsor by way of branding with exposure to a wide audience, and our organization, a partnership agreement was signed with Ziwi in April. This is a three year agreement and equates to \$12,200 per year.

### **Progress to date:**

Newsletters – Beverley has completed our winter newsletter which includes several features about Ziwi. A half page in each future newsletter will be allocated to Ziwi for editorial or advertising. Ziwi are paying the costs of printing and postage of our newsletters.

Redesigning, printing and postage of written communication material to incorporate Ziwi's logo. Carolyn has been working with Anne Johnston to complete this and all the relevant items will be sent to our Liaison Officers shortly.

Postage of New Member Packs – our new members are receiving a Ziwi sample pack along with their written material. Ziwi are meeting the cost of postage.

Co-branded Dog Scarves – Ziwi are paying for the production of co-branded scarves to replace existing scarves. These are currently being produced and will be posted with the winter newsletter.

Footpath Signs – Ziwi are meeting the cost of designing and producing two footpath signs which will be used at public events. This is currently being discussed.

Website – Ziwi will pay for a refresh of Wild Apricot. It is intended this refresh will address all the needs of people visiting the site.

Ziwi will seek ongoing publicity opportunities and aim to produce a media opportunity around member activities and our organization every two months.

Supply members with Ziwi discount coupons from time to time.



In return, Canine Friends will participate in media activity upon Zivi's request, attend a number of events in support of Zivi, post social media items profiling agreed Zivi content, and give Zivi a half page in each issue of our newsletter for editorial or advertising.

This support will enable Canine Friends to enjoy unencumbered growth and enhancement of our day to day work in pet therapy whilst honouring the essence of Eileen's vision – dogs helping people.

**Vicky Graham**  
**Funding Coordinator**